## PRESS RELEASE



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## Metalfrio Solutions SA through KLIMASAN Strengthens its Global Presence with an Expansion into CIS

**Tashkent, Uzbekistan – [19, November 2024]** – Klimasan, a leading manufacturer of commercial refrigeration and a subsidiary of Metalfrio Solutions SA, is pleased to announce **a new strategic partnership** with **ARTEL ELECTRONICS**, the largest home appliance and electronics manufacturer in Central Asia. This partnership will focus on producing high-quality commercial cooling equipment at Artel's state-of-the-art factory in Tashkent, Uzbekistan, beginning in January 2025.

This collaboration is a significant step for Metalfrio Solutions in strengthening its global presence in commercial plug-in refrigeration and expanding its reach **in Central Asia** and neighboring countries. The region, with its rapidly growing economy—projected to grow at 6% annually—and a population exceeding 100 million, represents a promising market for quality refrigeration products.

## **Key Highlights of the Partnership:**

- Local Production with Global Expertise: Based on Klimasan's proven technology, commercial cooling equipment will be manufactured at Artel's advanced factory. This collaboration will ensure that customers in the region have access to globally standard products with much shorter delivery routes and faster distribution.
- Competitive Positioning Strengthening: Leveraging regional trade agreements, the partnership will allow for more efficient operations and improved access to a wider customer base across Central Asia and neighboring territories.
- New Sales and Distribution Hub: In addition to manufacturing, Klimasan has established "LLC Klimasan Coolers Manufacturing", a dedicated sales and distribution company in Tashkent. This new entity will be responsible for marketing and distributing Klimasan-branded coolers throughout Central Asia, further strengthening the company's market penetration by offering Key Account customers an unparalleled service level in the region.

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"This strategic partnership marks a major milestone in Metalfrio Solutions journey to solidify its position as a global leader in commercial refrigeration," said Luiz Eduardo Moreira Caio, the CEO of Metalfrio Solutions. "With Artel's leading-edge infrastructure and Klimasan's expertise, we are poised to become the largest global manufacturer of commercial coolers in Central Asia. I'm looking forward to strengthening our relationship with the Artel family through this partnership."

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