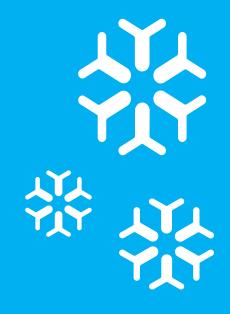
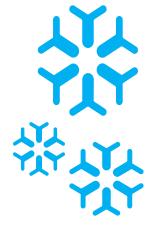


**FY2021 Results Presentation** 





### **Legal Notice**



In this presentation we make statements about future events (forward-looking statements) that are subject to risks and uncertainties. These statements are based on beliefs and suppositions of our Management and information to which the company currently has access. Statements about future events include information about our present intentions, beliefs or expectations. Reservations in relation to statements and information about the future also include information about possible or presumed operational results, and also statements that are preceded or followed by or which include the words "believe", "may", "will", "continue", "expect", "forecast", "intend", "plan", "estimate", or similar expressions. Statements and information about the future are not guarantees of performance. They involve risk, uncertainties and suppositions because they refer to future events, and thus depend on circumstances which may or may not occur. Future results and the creation of value for stockholders may differ significantly from those expressed or suggested by forward-looking statements. Many of the factors that will determine these results and amounts are beyond Klimasan's capacity to control or forecast.

Information on performance that is not directly derived from financial statements, such as, for example, information about the market, quantities produced and sold, production capacity, or calculation of adjustments on our results were not subject of audit by our external auditors.

The Group's financial statements are prepared based on the Turkish Financial Reporting Standards (TFRS) and the numbers in this presentation are in accordance with these standards.



### Klimasan





A global brand in the commercial refrigeration industry



Leading regional brand in Europe, Central Asia and the Middle East



One of Europe's most renowned commercial ice-cream freezers and refrigeration brands

#### **Derby**

Top brand in Europe in the area of commercial freezers



The leader in Turkish commercial refrigeration market

#### **Commercial Type Coolers and Freezers**



#### **White Range**

- Chest freezers
- Vertical freezers with drawers
- Freezers/coolers

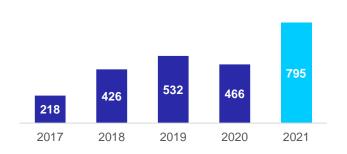




#### Performance Trend

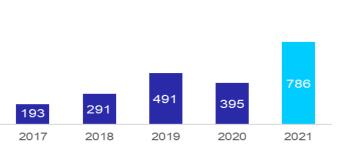
#### **Domestic Sales (TLmn)**

**38% CAGR** 



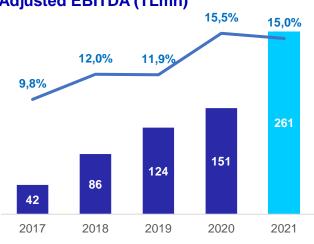
#### Export Sales (TLmn)

**44% CAGR** 





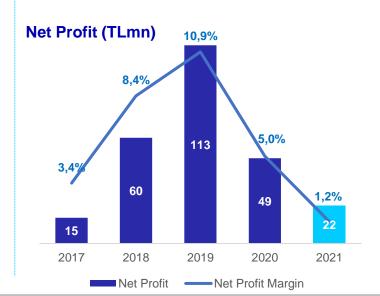
#### Adjusted EBITDA (TLmn)



Adjusted EBITDA (TL mn) ——Adjusted EBITDA Margin

#### **Gross Profitability (TLmn)**





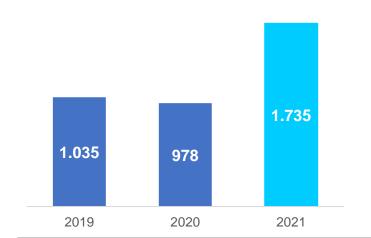


### FY 2021 Highlights

#### **NET REVENUE**

#### up by 77%

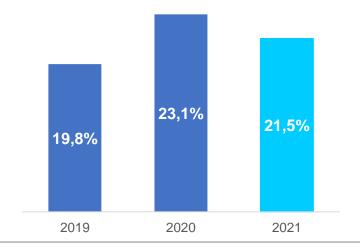
- Higher number of units sold
- Higher share of more value-added products
- Contribution of sales in hard currency



#### **GROSS MARGIN**

21.5%

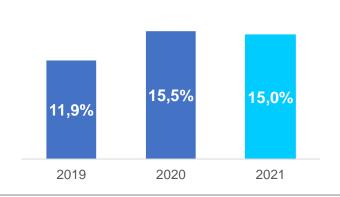
- Higher raw material costs
- Escalating energy prices



#### **EBITDA MARGIN\***

15.0%

- Increase in freight rates
- Lower SG&A expenses/sales
- Foreign currency gains from operations



\* Adjusted





### FY 2021 Highlights





28% increase in the number of units sold in 2021

- Strong demand both in Domestic and Export markets
- Contribution of non-key accounts



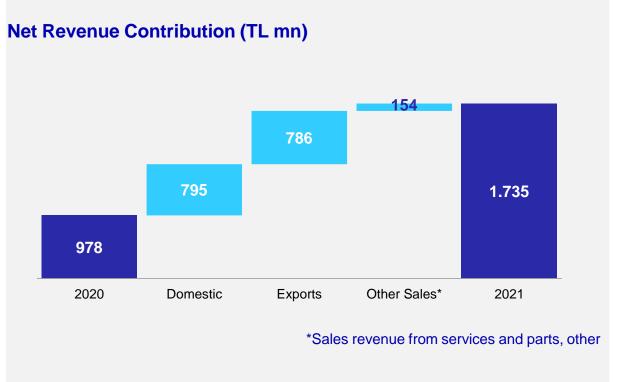
34% revenue growth, on a hard currency basis\*

- Price adjustments to reflect escalating costs
- Favourable product mix



**307%** increase in operating profit

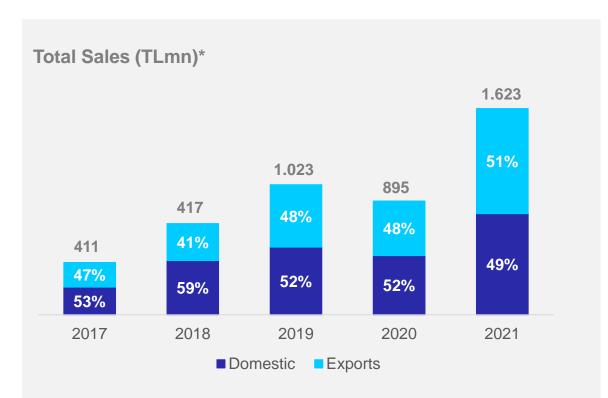
- Rigorous management of SG&A
- Foreign currency gains from operations



<sup>\*</sup>Sales growth in Euro terms



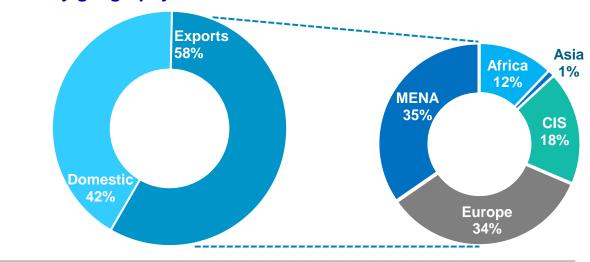
### Sales and Operational Highlights



- Exports reached 51% of total sales revenue in 2021
- >87% Sales denominated in hard currency
- Diversified customer base includes key and non- key accounts

- Sales operations to 90+ countries and 285+ customers
- 5 different geographies with different technical requirements
- Large service network
- Product portfolio of 110+ models

#### Sales by geography



<sup>\*</sup>Excluding sales from services and parts



### Sales and Operational Highlights

#### **Domestic Sales**

- Continued recovery in immediate consumption channels
- Increasing share of value-added products
- High contribution of non-key accounts vs pre-covid sales mix

#### **Export Sales**

- Double-digit sales volume growth in key export markets
- 20% increase in sales volume in MENA
- 23% increase in sales volume in Europe
- Doubling sales volume in CIS



- Turkey
- Middle East
- Africa

- Europe
- CIS

South-East Asia



### Covid-19 Impact

が登録

- Early and decisive action steps minimized the Covid effect on our employees and suppliers
- Number of units produced exceeded pre-Covid levels in 2021
- Our diversified business model minimized the impact of localized and sector-specific disruptions caused by the pandemic
- Immediate consumption channels continued to be affected by the pandemic in some geographies
- Our well-invested assets, leave us well placed to make further progress as markets gradually open up
- Owing to the success of science and the availability of vaccines around the world, demand recovery is already evident

#### FY2021 P&L



- Net revenue increased by 77% to TL 1.735mn in 2021 driven by strong performance both in domestic and export markets, in addition to sales to new customers and currency conversion impact.
- Gross margin was 21.5% in 2021 vs. 23.1% in 2020, reflecting raw material inflation, depreciation of the Turkish Lira and higher energy costs.
- Operating profit increased by 95% in 2021, bringing operating margin to 12.5%.
- Adjusted EBITDA grew by 72%, supported by effective management of SG&A expenses
- Net profit was TL22mn in 2021 compared to TL49mn in 2020, mainly due to higher financial expenses and an increase in the corporate tax rate.

(TL mn)	2017	2018	2019	2020	2021	y/y change 2021/2020
Net Revenues	427	717	1.035	978	1.735	77,4%
Gross Profit	84	150	205	226	373	65,3%
Gross Margin	19,7%	20,9%	19,8%	23,1%	21,5%	
Operating Profit*	31	68	95	112	217	94,5%
Operating Margin	7,2%	9,5%	9,2%	11,4%	12,5%	
Adjusted EBITDA	42	86	124	151	261	72,4%
Adj.EBITDA Margin	9,8%	12,0%	11,9%	15,5%	15,0%	
Finance Income/Expense (net)	(68)	(54)	(42)	(65)	(301)	363,4%
Finance Income/Expense (net) Margin	-16,0%	-7,5%	-4,1%	-6,6%	-17,3%	
Net profit	15	60	113	49	22	-55,7%
Net profit margin	3,4%	8,4%	10,9%	5,0%	1,2%	

<sup>\*</sup>Operating profit excludes other income/expense from operations



### 4Q21 Highlights

#### **NET REVENUE**

up by 143%

- Strong demand both in key markets
- Key accounts partially resume placement programs
- Foreign currency contribution

#### **GROSS MARGIN**

30.7%

 Solid revenue growth to compensate for higher raw material costs and increasing energy prices

#### **EBITDA MARGIN\***

24.4%

- Lower SG&A expenses/sales
- Foreign currency gains from operations







### 4Q21 P&L

- **Net revenue** more than doubled to TL 564mn in 4Q21, boosted by the currency conversion impact and the continued recovery in the market.
- **Gross margin** increased to 30.7% as solid topline growth offset the adverse impacts of raw material inflation and higher energy costs.
- Operating profit margin expanded to 21.6%, benefiting from better gross profitability.
- Adjusted EBITDA margin expanded to 24.4% supported by effective management of SG&A expenses
- Higher financial expenses resulted in net loss of TL30mn in 4Q21 compared to TL42 mn net profit in 4Q20.
- Higher financial expense related to TRY depreciation resulted in a net loss.

(TL mn)	4Q20	4Q21	y/y change
Net Revenues	232	564	142,9%
Gross Profit	55	173	215,6%
Gross Margin	23,6%	30,7%	
Operating Profit*	26	122	361,7%
Operating Margin	11,3%	21,6%	
Adjusted EBITDA	35	137	293,7%
Adj.EBITDA Margin	15,0%	24,4%	
Finance Income/Expense (net)	(6)	(197)	3338,2%
Finance Income/Expense (net) Margin	-2,5%	-35,0%	
Net profit	42	(30)	-171,1%
Net profit margin	18,2%	-5,4%	

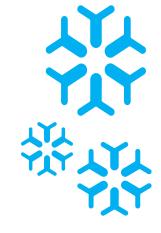
<sup>\*</sup>Operating profit excludes other income/expense from operations





### **Balance Sheet**

(TL mn)	YE2017	YE2018	YE2019	YE2020	YE2021
Cash and cash equivalents	303	439	351	467	924
Trade Receivables	76	163	263	233	711
Inventories	103	124	116	187	393
Fixed Assets	85	118	182	192	468
Other	78	37	284	401	724
Total Assets	645	881	1.196	1.480	3.220
Short-term Financial Loans	79	184	269	315	1.079
Trade Payables	136	165	203	223	552
Long-term Financial Loans	265	284	351	534	833
Other	18	38	54	66	147
Equity	147	210	319	342	609
Total Liabilities & Shareholders' Equity	645	881	1.196	1.480	3.220

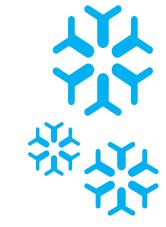




## Liquidity&Debt

#### **Liquidity Indicators**

(TL mn)	FY20	FY21	YoY% Change
Cash and equivalents	244	579	138%
Financial Investments	224	345	54%
Short term debt (ST)	315	1.079	243%
Long term debt (LT)	534	833	56%
Euro denominated debt	819	1.891	131%
TRY denominated debt	20	-	n.m.
Gross debt	849	1.912	125%
Net cash / (Net debt)	(382)	(988)	n.m.
Shareholders' equity	342	609	78%
Net debt/Equity	1.1	1.6	

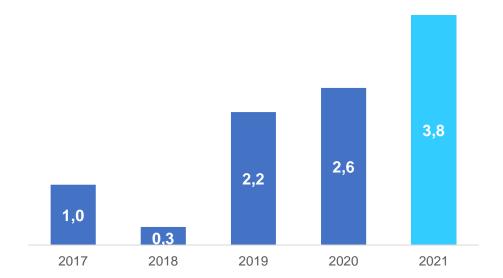




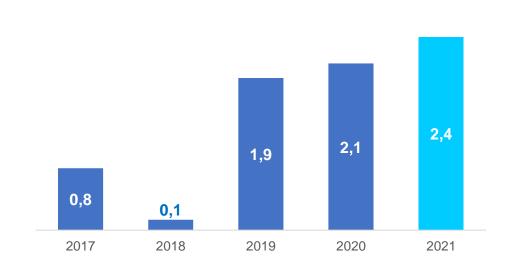
### Liquidity&Debt



#### Net Debt/EBITDA (TL mn)



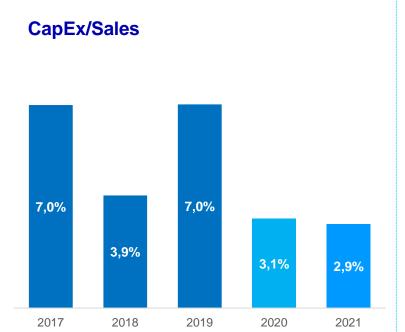
#### Net Debt/EBITDA (EUR mn)

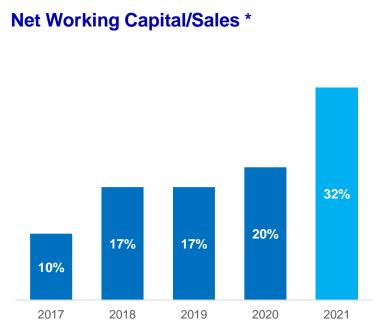




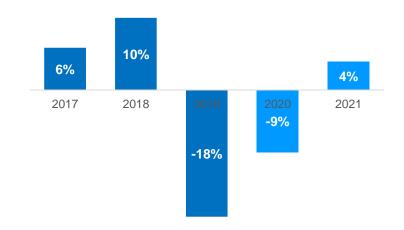
### Free cash flow generation











<sup>\*</sup> Although payment terms to suppliers and customers and the average stock level of the company have not been changed significantly, net working capital demand has increased by increasing raw material prices(commodity super-cycle) and the temporary effect of devaluation.



### Sustainability agenda

- Energy consumption reduction of 50% by 2030 (vs. 2020)
- Life extend program Refurbishing products to extend the useful life and upgrade to more efficient components at our new refurbishment facility in Manisa
- Recyclability of parts/components and offering Green Disposal services
- Reducing the carbon footprint of Manisa plant
- Obtained the International Renewable Energy Certificate (I-REC) by procuring the entire electricity consumption of 2020 from renewable energy sources
- The first company in the commercial cooler sector to receive 50001 Energy Management System Certificate



#### SDG 13: Climate Action

Klimasan aims to minimize the negative effects of its activities on the environment Innovation efforts are carried out to produce products that work with the highest energy efficiency.



# Supporting the UN Global Compact

By signing the Global Compact in 2019, Klimasan shared its commitment to the environment, human rights, and ethical trade and its commitments in all its processes with all its stakeholders.



# Setting science-based targets

By setting and implementing science-based targets, we specifically aim to reduce our Scope 3 GHG emissions



### **Strategic Position**



### **Growth Supported** by Megatrends

Global beer, soft drink and ice-cream consumption presents attractive growth in both emerging and developed markets



### **Strong Customer Base**

Established
partnerships with the
largest soft drink, beer
and ice-cream
companies worldwide,
providing a sustainable
and growing sales
platform



#### **Footprint**

Turkey represents a large domestic market and a competitive manufacturing hub



### Innovative Products & Services



-Increased penetration of services provide recurring, higher margin revenues



### Positive Operational Performance

The team is delivering a consistent positive trend in operational performance





### Thank you!

For more information:

investor@klimasan.com.tr

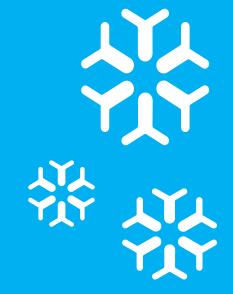
www.klimasan.com.tr

**Elif Turak** 

**Investor Relations Manager** 

Address: Manisa Organize Sanayi Bölgesi 1. Kısım

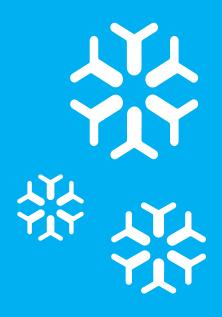
Keçiliköy OSB Mah. Cumhuriyet Cad. No:1, 45030 Yunusemre/ Manisa/Turkey





Phone: +90 236 236 2233





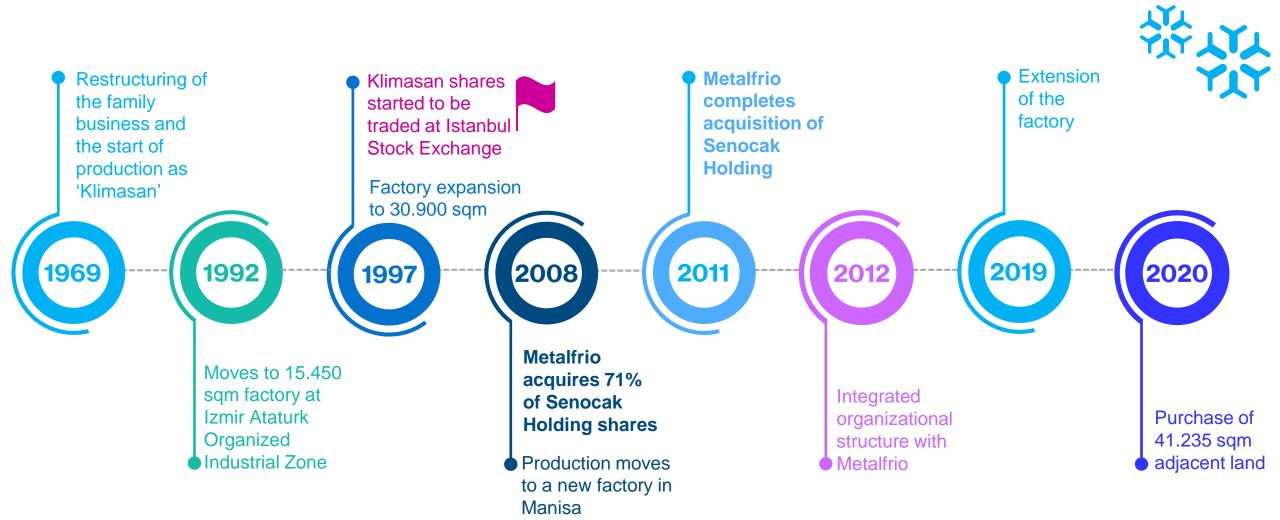
**Back-up Slides** 





## Klimasan at a glance - Milestones

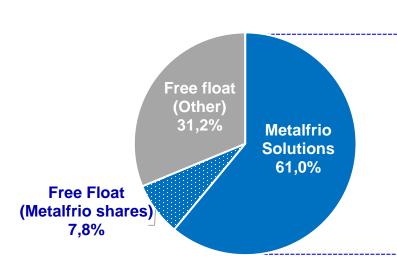
Corporate history dates back to 1915 when the Senocak family business was founded...







### Klimasan at a glance - Shareholder Structure



- Brazilian multinational
- One of the world's largest manufacturers of plug-in commercial refrigeration equipment
- Product portfolio of 350 different models of commercial refrigerators
- Direct distributors and commercial representatives in 74 countries on 5 continents
- 5 industrial facilities, Brazil (2), Turkey, Russia and Mexico
- 1 distribution center in the United States





### Klimasan at a glance - Clients

2019-2021 Blue-chip client's ratio in total is 45%



**★** Heineken























- Innovative merchandising/aesthetics, cooler performance & consumer interaction
- Joint new product development

- High quality service level, with cold availability
- Focus on core business



**SERVICES** 



- Fleet management/servicing
- Full outsourcing: Logistics, refurbishment, rental.

- Correct placement with data on consumer interaction
- Real time data on equipment





- Modular connectivity solutions for new coolers and installed fleet.
- Transforming data into insights and actions: assets 365

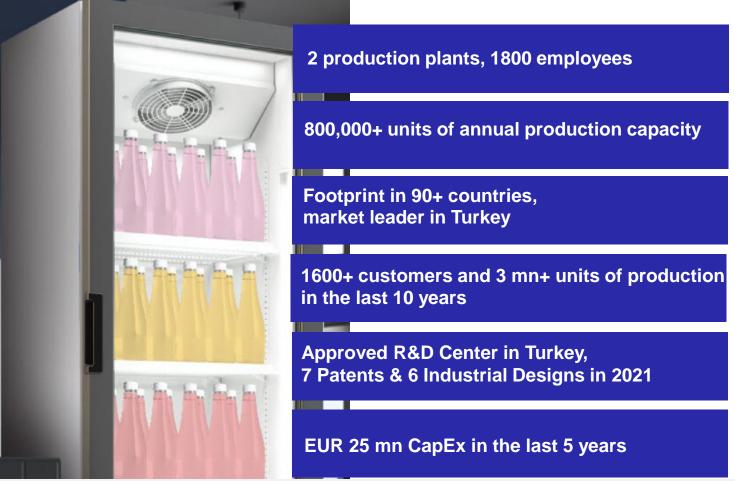
Reduce carbon footprint and energy consumption



- Assist customers in designing sustainable cooler standards
- Joint engineering for new technologies



### Klimasan at a glance

















Products with the highest level of safety, performance and energy efficiency



### Klimasan at a glance - Innovation

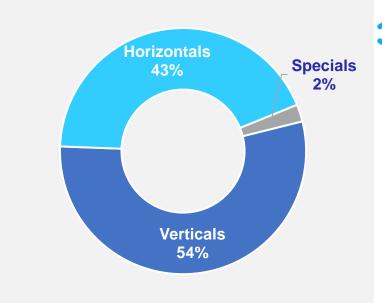
#### **Innovation & Customization**



**Customer Diversification & New Channels** 



#### Sales by product category



- Approved R&D Center in Turkey
- 7 Patents in 2021
- 6 Industrial Designs in 2021

